

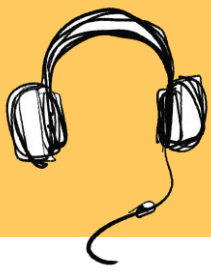


One Object



One Story





One Object

EUT 423E Culture and Communication in Product Design is a course that aims to introduce the theories on language, culture, communication and meaning. Students are expected to improve their abilities of criticism and analysis, developing literacy on artifacts in the context of meaning. Students who pass the course can have knowledge on the basics of communication, cultural representation and meaning; analyse a specific product or advertisement using language centered approaches such as product semantics and semiotics; develop a deep comprehension in user centered design, user experience design and concepts like interfaces, affordances, constraints. While analyzing, writing and presenting; they develop a critical view in a professional and intellectual sense.

The first assignment of the course is to write about their favourite objects along with their stories. We called it **"One Object, One Story."** They make a reflection on an object through this exercise. Some of the objects chosen are the same, but the stories are different. Among many objects, it is interesting to see the number of students who have chosen headphones, earbuds or sound related objects. This may give us a clue on how young design students prefer to exist in the world and how they relate to the material culture around them today.

We wanted to share the objects with their stories, hope you enjoy reading...

One Story



Dear Students,

Write a short essay on an object (up to 250 words) that effects you or you find meaningful.

Please include images, photos or representations of the object.

Thanks...

Prof.Dr. Şebnem TİMUR



My laptop, where I can work multi-functional

My laptop that complements me in many ways and fits my lifestyle, has a secondary screen on the touchpad and a small size.

As an individual with ADHD, I can't normally watch any movie in one sitting and I work by opening dozens of tabs and jumping from topic to topic. I can't work in a single place and position, I always move.

That's why my computer is so important to me, while I can control distractions from the touch screen without disturbing the flow of my work. While working, I use the home screen for main purposes and the touch screen for the secondary purposes such as researching, editing, watching tutorials or series, and more. It helps me to keep my focus for a long time.

Therefore, due to the size of my laptop, I can always carry it with me, while I can work easily even in the most difficult positions and in the most cramped areas like subways, cars, couches and beds.

While I am aware of how my computer does not meet the desired standards for many designers with its small size as I observe today, I constantly think about how suitable it is for myself. The touch screen, which makes no sense to most people, has turned into a critical value that increases my work performance and makes it easier to focus. That's why I love my computer and the personal interaction between us so much.



düşme testi



titreşim testi



irtifa testi



yüksek sıcaklık testi



düşük sıcaklık testi

Ceren ÖZGEN

Asus Laptop

A Part of Me

The product I choose is Sony earphones. Since my family bought my first smartphone in 6th grade, I used them in everyday of my life. Although they are not very durable, they are very cheap and has a good sound quality. Most of them broke in 9-12 months but because of its cheap price they are still more cheaper than high quality expensive earphones. Also I am not comfortable using earphones with silicone ear pieces and this is best product for non-silicone earphones.

My story with this product started fourteen years ago and I bought at least 10 of them. At first I was just throwing them away but a couple of years ago I couldn't throw them out anymore I started to keep them as collection. With each new one I bought I became more connected to the product. The color choice also made my connection stronger because I like seeing my favorite color which is blue during my daily life.

Although the main reason for my connection to the product was from continues usage, the fact that I carried everywhere also caused it that I couldn't leave the house without. Even when I was going out with others, I still bring the earphones with me 'just in case'. Slowly the product became part of me like my arms and legs.



Kaan UÇARCI

Sony MDR-E9LPP

Readme

Readme is a bookshelf that consists mainly of two thin woods bent with steam and the pieces that connect them.

It seems that this library was created with a minimal point of view in terms of appearance, use and construction. As seen from the joining elements, the angle between two bent woods can vary. By changing this angle, it is ensured that books of different sizes can be found together.

The fact that the object consists of little material and its shape can be changed makes this object portable, foldable and customizable.

The round wooden part combined with the hanger ensures that the object stays in balance while suspended and prevents the constant contact of the bent woods and does not wear out.

I expect the object to be cheap because it looks like I could make it myself at home.

The hanger part of the object, in my opinion, seems as if it was not included in its design, but was added later and without thought, due to its low thickness.

I don't think it can hold too many books or magazines at once, so it will contain more recently read books. Again, the place of use will be determined according to this situation.

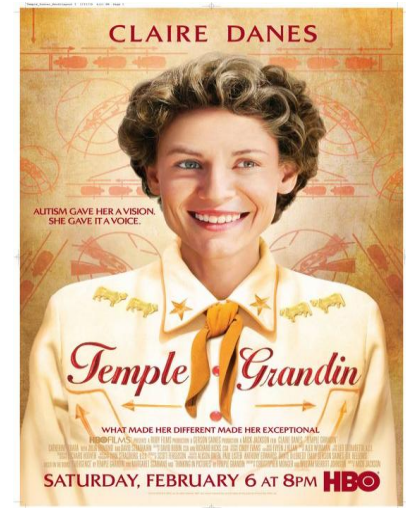
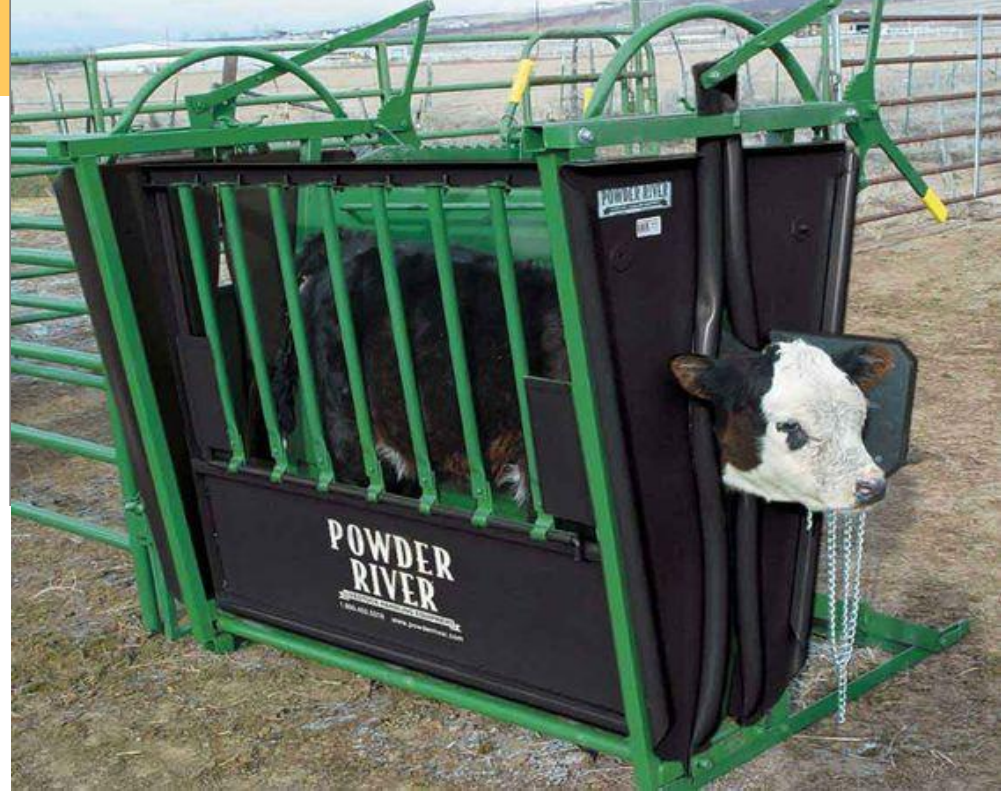


I Know It Looks Weird But Hear Me Out

When I was 12, one day, we went to movies with my family, "Temple Grandin" was playing. It looked like a boring movie for a 12 year-old, however I didn't have much saying in the decision. That movie became one of the most important movies in my life with its plot about a girl who is on autism spectrum and a product that changed her life: "Squeeze Machine".

As an uncommunicative girl who has tantrums time to time and has anxiety breakdowns. In the plot, she finds out about a product designed for the cows to calm down during medical exams. This product inspires her to use the product for herself to calm down, and it works. She improves the design and fits it for humans, thus creating a hug machine. This innovation in the movie inspired me to try building my own hug machines; from pillows, narrow spaces, closets. I was an anxious child growing up (and still), and this product calmed me even with its knock offs.

Today, I am a senior in product design, and I can see how this cow squeezer can help people with anxiety, or people on spectrum. I can see the possibilities in the ranges of products that inspired by the action "squeezing". Last but not least, I wanted to share this because of the possibilities it provides for anxious people like me are heart warming, and my history with the idea of it. I hope it opens many doors for health designs.



Lavender Incensory

My incensory holder that I use to burn stick incense or cone incense. This incensory was the first item I bought for my room, as incense is a material used in various cultures such as aesthetics, aromatherapy, worship, meditation, and ceremony, and believing in the energy of something makes me feel better and motivated.

The method, on which there is a number sequence corresponding to each energy created by Grigori Grabovoi, is a reference to the fact that it will be used for an aromatic purpose, even with the lavender visualization on this incense, which is processed from numbers. In addition, real lavender is used on the product.

I like to associate incense, which has many types and meanings in terms of countries and cultures, and can have different functions and virtues according to beliefs, with the product I burn. For this reason, I stop this incensory from being an incense holder that I use only according to the incense form, and criticize it with some incense flavors and use it only for them.



Hugging Headphone

At the beginning of the time I started sports, my wired headphones and my Bluetooth headphone were getting stuck and falling while I was jumping rope .Then I started looking for a new headphone and I looked at sports headphones. Because of that I have other products from the Anker brand, I found this headset to be the most ideal headset for me and bought it.

My favorite parts are the soft hollow removable plastic parts, which are made according to your ear structure, thanks to them, they almost never fall out of the ear.

Another nice feature is that the phrase 100 hours of battery life is correct as it is written on the box, although I use it for at least 1 hour every day, I charge it every 1.5 months or so.

Of course, in order to achieve this, the box and earphones remain large in size, which is one of the bad sides. Other bad aspects are that the lights on it turn on for certain periods of time (3 seconds) and attract attention.

In long-term use, the ear gets uncomfortable.

The funniest and sweetest part is that they stick to each other and hug each other thanks to the magnets in the middle, I think it's good to see the abstraction that feels so real.



SoundCore Life Dot 2 / Anker

Magic Wand for Everyone

This pen may seem like an ordinary pen to you. Well-designed things are like that.

This pen has a slightly different meaning for me. The main reason I chose this pen, of course, is that it has a ball-point nib. But it has very important differences that distinguish it from other ball-point pens. One of them is its translucent, frosted body. There always seems to be something in it waiting to be discovered. It just looks like a gray stick when you don't hold it in your hand. But when you take it in your hand, it starts to transmit the light and it comes to life. Like a magic wand. The cover is also made of the same material.

It fits easily and firmly to the pen as if it were a magnet, with the tabs inserted into it. Of course, the material also plays a part in this. It works like Lego. Another distinguishing point is that it is a very portable pen. You can say all pens are portable. But this pen is so light and stylish that you can even carry it in your shirt pocket. If you want to buy a different color, the color of the whole pen changes. Colorful sticks on your desk. Very enjoyable. And yes, now you can design a simple and delightful product.



T. Yiğit BEKİROĞLU

BIC Round Stic

Remembering the Culture & Diversity

Sushi (Japanese: すし, 寿司, 鮓) is a traditional Japanese dish consisting of vinegared rice prepared with a little sugar and salt, often with various ingredients such as raw seafood and vegetables. In some Asian countries, chopsticks are used instead of forks and spoons to take the food from the plate or bowl. One of them is sticks called “chopsticks”. Thin sticks, usually bamboo, used instead of cutlery and known as chopsticks in the West, are called "waribashi".

These “chopsticks” are objects that remind me that different cultures have different routines in daily life and that “cultural diversity” should be respected. For that reason, instead of using them, I collect them in a jar. The fact that they come together like this makes me celebrate the cultural differences all over the world every time I look at them. Also, the collection of different colors on each “chopstick” pair in a single space is like the relationship between cultures. These colored coding on chopsticks remind me the uniqueness of all cultures.



PANDORA BRACELET

When I think of a meaningful object for me, the first thing that comes to my mind is my bracelet. Because I have been wearing this bracelet almost every day for years. This bracelet was designed by Pandora which is a jewelry brand.

The most important feature of the bracelet is that people can customize it the way they want. This bracelet is available in several different models and colors. It has parts called "charm" in many different designs and models that can be attached to the bracelet. These tiny parts are designed to be worn on the bracelet. By opening the bracelet, these parts are passed to the bracelet and it is personalized.

The reason why this bracelet is meaningful to me is that it was a gift to me and then I designed this bracelet according to my own taste. Since there are many different charms, almost every bracelet is personal and it is very difficult to see exactly the same one in another person. I think this is the most important feature of the bracelet that made it special and popular.

Also, the charms worn on it are very diverse and they also have meanings. Some of them can represent for family and friendship, while others have meanings specific to cities, animals, movie and TV series characters. In this way, the person can change this bracelet according to their likes and values.



Headphones are a very important product for me. It has a big place in my life. I've been living in Istanbul since I was born and I started using public transportation a lot, especially after I started university. Public transportation vehicles can also be very crowded, noisy and overwhelming in big cities like Istanbul. For this reason, it is essential for me to use headphones, especially on public transport. If I take public transportation without my headphones with me, I really go through that process with difficulty.

My headphones are my most important assistant in escaping from the crowd of people, the chaos and the noise of the city. I use headphones for an average of 2 hours almost every day. With the earphones in my ear, I can focus less on what's going on around me and have a quieter day. Sometimes I listen to podcasts and sometimes music through headphones. Sometimes I even forget to listen to something, but I still put the headphones in my ears.



My World Upon the Earbuds

My earbuds are very special and meaningful to me because when I put them on my ears and start to listen to music, I feel like I am floating in a magical world of myself. All kinds of beautiful feelings can be experienced with music I think, and earbuds are the gate to this world. They lead me to feel alive, and create an abstract self-space in crowd. So they are the representation of the world of music, all kind of deep emotions and my personal space.

It feels very special to me that a little, rounded box can create enormous changes in soul and feelings. The object is actually, a very tiny box that I can carry in my pocket, but the emotional power of it is pretty huge.

As it causes all this feelings, thanks to the bluetooth technology, it also does this with the freedom of being portable. I can experience all this when I am on the road, working out or in any crowd. In adding to this, I can put my phone in my bag, pocket, or anywhere close and the music will still play, so I can feel this vivid world freely.

In conclusion, my earbuds create a gate to a beautiful world of myself by a very cute, tiny form and this amazes me all the time.

Sevinç SAYAR



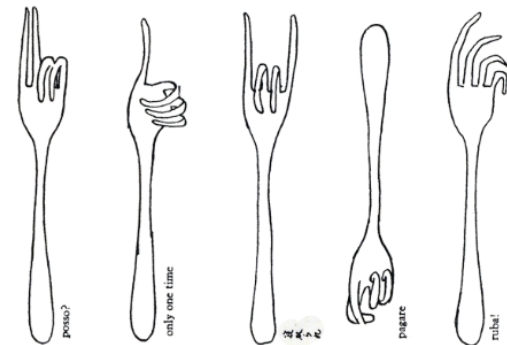
SmartMi Earbuds Pro 3

A Fork Tale

To visually describe, a fork is a tool with two or more sharpened tines at one end and a handle at the other. Once scaled up then it is Devil's pitchfork, Poseidon's trident. It is a relic of ancient culture. Both the myths around the tool and the tool itself are associated with violence, power and scrimmage. Once it is scaled down it is domestic. It is in our kitchens, acts as an extension of our hands. Not many people pay attention to the forks they are using daily. If I was asked to draw the last fork I used I would draw a generic one, one that is a composite of all the forks resting in my visual memory. To pick up a fork is an obvious, routine, casual act. The strangeness and horror associated with the tool vanished over time. The tool is made useful and tamed. Therefore forks are a symbol for civilization to me. I first had this conversation with myself after learning that Ursula Le Guin considers the "bowl" to be the pinnacle of civilization since it initiates the act of "holding together". Once things are hold together they cumulate and built up. To me, the progress of the meaning ascribed to forks tells a more compelling tale of civilization.

Similar to carefully making your way through the night with your arms extended, using a fork is a cautious interaction with the outside world. Cautious but made useful. Beginning with cautiously prodding unusual creatures, it progresses to prodding a cake in the oven to see if it is cooked yet. Shaped very much like a hand a fork also takes over the duty of our hands at times even gesturing as Bruno Munari's works suggest.

Lara ERDİR



Bruno Munari, Talking Forks

From Bean to Heart

This is a Starbucks double espresso cup. This cup has a simple yet characteristic design. It has a matte surface, so it feels light when you hold it in your hand. Except for the brand texts on one side, there is no processing on it. This cup has very different and special meanings for me beyond its design.

Until a few years ago, I didn't like drinking Turkish coffee. With the purchase of a Turkish coffee machine at home, it has become an indispensable pleasure in my life. On days when I don't drink Turkish coffee, I feel incomplete and alone. Just in this process, I decided that I like to drink Turkish coffee in double and I thought it would be good to have a cup in the right size for me, when I was waiting in line to buy coffee at Starbucks one day, I saw this cup. It impressed me with the simplicity of its form and its matte surface, and I could drink Turkish coffee as much as I wanted with this cup.

After owning this cup, it became a part of me that means something completely different to me beyond its shape, design and brand. This cup is the embodiment of the time I set aside for myself, where I prepare my coffee some days, get rid of the tiredness of the day, prepare myself for the day on some days, but always stay in that 'moment' until I take the last sip and enjoy it. In fact, this situation is so ingrained in my life that I prefer to use other cups when I need to drink my coffee quickly.

Özlem ŞAHİN



Espresso Cup, Starbucks

The Taste of Coffee at Home

The Moka pot is a type of coffee making tool that was invented in Italy in 1933 by Alfonso Bialetti with the aim of "bringing a coffee as good as a bar to the homes of Italians and creating a simple and easy to use object" and still continues to be produced under the brand name of Bialetti Industries. The Moka pot contains a mechanism that brews the coffee as the water at the bottom boils and passes through the coffee located on the upper floor under pressure. The designer produced the product with inspiration from the product used by women washing clothes in the past, which allows the heated water to pass through the soap under pressure and come out of the pipe and fill the bucket. Formally, the product has an iconic design. Its design has been used unchanged since its first release. Although there are alternatives in different forms in the new period, I think the first visual that comes to mind when moka pot is mentioned is this octagonal form. The designer created this form inspired by his wife. In fact, there is a silhouette of a woman in front of us! This product was gifted to me before I went to college and I didn't have a strong attachment to coffee at that time. I kept it carefully in a corner because I loved its form and style. After my Industrial Design adventure started, my bond with coffee became quite strong. Nowadays, both moka pot and coffee are part of my daily life. Honestly, I really like the moka pot. The feeling of making coffee with such an iconic and professional-looking product is valuable to me. Especially since I love to drink coffee, a simple coffee does not make me happy, but I enjoy the coffees I make with my moka pot. It looks just like a small machine and I can take it wherever I want. Whenever I want the flavor I'm looking for, it's always with me!

Yaren Şevval YILMAZ



Moka Pot, Alfonso Bialetti, 1933, Italy

The Warmth of Peace

In general, I like to have some objects in my house that give me peace. Some of my soothing objects are incense, candles or a natural pine cone. These are the objects that make me feel at home that I take to the places I go. And after a long time, my favorite little fireplace was added to these objects. I always wanted to have a fireplace at home, but neither my location nor my conditions allowed it. But now there's something tiny that feels like a fireplace to the fullest. Its concrete structure, smooth state, simplicity of design not only makes the event beautiful, but also supports keeping the whole focus on fire. I like to have a fireplace that I can light when I come home with the tiredness of the day. It gives me that warmth next to all my objects that make me feel peaceful. With its small size, I can take it wherever I want. It's been a year since you entered my life, but I still feel that first burning feeling every time I burn.

Müge YILMAZ



Concrete Fireplace by TALHA AĞLAR

My Noisy Friend

Speakers are very important to me in terms of my well-being and my social life. When I wake up, if I do not have anything to do, I spend an hour in bed listening to my favorite music from my speaker. When I am not alone I like that people around me can hear and enjoy the music I listen to. It is a communication and self-expression way for me.

I like to spend most of my time alone. Because of that, I try to cherish that time in a good mood and feelings. Speakers are major in this matter. I like to meditate and relax during the morning hours. I listen to soft music and calm myself. With that routine, I start my day peacefully. Because of that, I build a special connection with my speaker. It is like therapy for me. I do not prefer listening from my headphones because when I listen to it from the speaker it builds a connection with the space and I like that feeling of ambiance.

On summer days, I and my friends like to hang out in parks and one of us always brings a speaker. With the music, the quality of the time we spent increases. The look of the speaker is important for me because it's an expression of personality, and because of that I chose this speaker. Its colors are fun and its forms are smooth and welcoming.

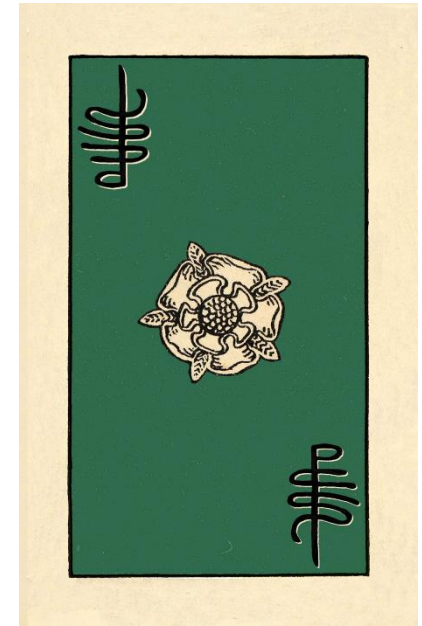
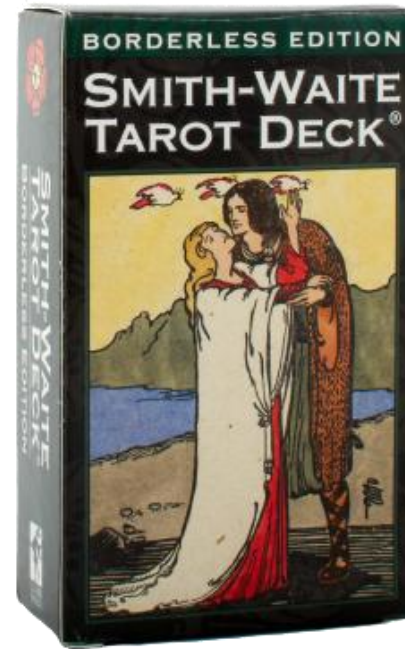
In a summary, both individually and socially my speakers mean a lot to me. It is a tool for me to therapy and socialize. Its look is a reflection of my style and thoughts.



Tarot Cards

Pamela Colman Smith's beloved tarot artwork is created in 1909 under the direction of Arthur E. Waite. Arthur Edward Waite (2 October 1857 – 19 May 1942), commonly known as A. E. Waite, was an American-born British poet and scholarly mystic who wrote extensively on occult and esoteric matters, and was the co-creator of the Rider-Waite Tarot deck. As his biographer R. A. Gilbert described him, "Waite's name has survived because he was the first to attempt a systematic study of the history of western occultism—viewed as a spiritual tradition rather than as aspects of proto-science or as the pathology of religion." The tarot is a pack of cards, has been used from at least the mid-15th century in various parts of Europe.

Nowadays, it's mainly used in fortune telling, and can be seen in cafes or online. Personally, I use them as a way of understanding my thoughts and behaviors and recognizing patterns in my life. I also use them to help my friends see themselves from another perspective. The symbolism on the cards are quite strong and even though the cards are selected when they are faced down, somehow the chosen cards are always relevant to the questions or subjects the reader and the receiver have in mind. There are 78 cards, each representing some fundamental themes in life which you can come across almost anywhere. With the order and the placement of the cards, the reading tells a story which includes the past, present, future, the obstacles, the helpers, and some advice.



My Watch Casio G-Shock

I've been using Casio G-Shock shock for a long time. While studying industrial design, I learned the concept of product family and reconsider this product.

I think the most important feature of this product was the use of digital and analog technology in perfect harmony. I used to think that analog was old and digital was newer and more powerful than it. However, with this product, I saw that the user experience, feel and functions of the analog and digital are different from each other.

In addition, there are currently dozens of different types of G-Shock watches. Each of these have different interfaces, materials and colors. However you can say that this is a G-Shock obviously at a glance. This showed me that designs actually consist of more than one layer and that it is important not only how the product looks, but also how it is perceived. In these respects, it is a very special product for me.



A Moment of a Smell

My first encounter with this product was in the workshop of an old glass master. While the colorful windows were shining in his workshop, a very sweet smell was playing in my nose. When I turned my head, I saw that this silhouette of a stretched woman, handmade from plaster, was an incense holder. Fragrances have always been a very important detail for me to describe moments and emotions.

At that moment, when I followed the scent, seeing the smoke falling on a beautiful silhouette lying down and seeing those particles scattered on the surfaces of her skirt every time the ash fell, made the moment unforgettable for me.

Placing the incense on the woman's crown and as the burning process continued, the smoke coming closer to the beauty of her face but never touching her face gave me great relief. That day, that glass master wanted to gift me this product and I insisted only on paying for it. Even though I couldn't put a price on this product that he painted and molded with his hands, it became my favorite incense holder in my house.



HP LAPTOP

HP LAPTOP. My veteran computer, which I have been the owner of for about 7 years, although I bought a new one, and I couldn't leave it until today. It has handled most, if not all, of my work so far without the need for service or any maintenance. There was a sound system belonging to B&O music company on the computer I bought with big dreams, but since the company could not solve this problem in terms of software, I could not use this feature fully until today. I have not separated the computer and the mouse I bought with it until today. Although it was not ergonomic, the slider key broke, and I changed the battery many times, the bond between us was so strong that I could neither chop it away nor use a new one instead.

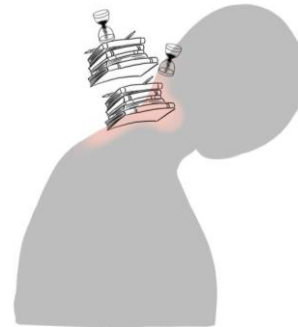
Two products that I can use without getting tired, maybe even today, because I bought the color combination and features by myself. These days, I plan to have system cleaning and physical cleaning done and use it for even longer periods. Although there were times when it made me tired, it was generally enjoyable to use. Although it is a 7-year-old product, there has been no wear and tear due to both use and material quality. We had a lot of fun together, and he didn't remove the 3D modeling programs at the jury nights, and he made me model a product 3 times... It's also meaningful that I wrote this article from this laptop that I'm talking about right now [\[2\]](#).

If I had to buy it again, I would buy it without regret. I can't say the same for the mouse.



A New Type of Painkiller

Growing up is such an intense and layered process. If we think about a baby and an adult, we can list a variety of differences between them in terms of their appearance and mind. In brief, it can be said we are changing while we are growing up. However, growing up not only changes our body and mind, but also it changes our responsibilities and duties as a basic example we can consider a primary school student, a child has homework, deadlines, etc. first time in her/his life. We have to do more but our body can do less than before in some specific areas, so we can hear some clichés such as “my back hurts a lot.” What I wanted to say is I am passing through the growing-up stages too. When I started my school life I had some duties such as studying, researching, obeying deadlines, etc. and the duties increased gradually. Spending more time on my desk started to give me pain physically. Besides, something unexpected happened in the world. Covid entered into our lives and changed almost everything. We started to have education and work from home which means we had to spend more time with our computers. In that situation, I had some ergonomics problems with my working place in my home. Sitting and working with a computer for eight hours each day started to give me very bad neck pain so I used some medicine for it, then one day I saw a computer stand and ordered it. It was a revolution for me, it cut my all pain; since that time, I use it every day and I see only a little part of the stand under my computer but it has the power to remind me about my posture.



Nintendo DS

Shortly after my brother gifted me his old Nintendo DS Well... His exact words were: "I don't use it anymore anyways so you can take it." I started feeling such a strong emotional connection to it that I could not leave the house without it anymore. Of course, I do spend a few too many hours on it playing video games sometimes, but it is a nice break from playing video games on my computer...I guess?

I think the reason for my strong connection to it stemmed initially from the time I started playing games on it. It was a time of my life when I was constantly worried about my future, I would try to spend every waking hour trying to be as productive as I could. I was certain I wanted to change my career path and I had started learning to code. I studied constantly without leaving the house, 9-10 hours a day. I was accomplishing some of the goals I had set for myself but in the end I was totally burnt out. At the time I was staying at my brothers house and it was a particularly bad day for me. I started playing some games on it and I remember thinking "Hey, maybe it's not so bad to do useless fun stuff sometimes" It helped me overcome some of my toxic behavior towards productivity and studying. **Soon, it just became a symbol to remind me that it's okay to have fun and do stuff just to do them.** We do not have to spend every hour of every day being productive or doing something «useful» I started taking it with me everywhere, especially when I would go out for study sessions. I would start by playing some random cute games on it, and afterwards, since all the pressure was off, I would actually have a really productive and nice study/learning session. The nice little detail to this story is that I am personally interested in pixel art, game development and retro style video games. (I guess that helped ☺)

Beyza BALLI



Nintendo DS 2008

Spirit of the Music

This is my acoustic gramophone. This gramophone was given to me by my sister. It is an item that I use in a corner of my room from time to time as a decorative and from time to time as a speaker. This acoustic gramophone has an ancient sound. It feels like you are listening to a turntable. Therefore, when I listen to my favorites from classical music or old songs, it feels much more fulfilled for me.

In order to use this acoustic gramophone, you need to place your phone in the space above it. Then you can enjoy the sound of higher quality and louder by turning on the music according to your mood from the phone. I love listening to music every moment. While doing homework, reading a book, spending time on the phone, sitting with my friends... This gramophone has also become a tool that allows me to listen to music every moment at home. It is quite enjoyable to turn on classical music from time to time and read a book in a corner of my room accompanied by the sound of the gramophone. At the same time, the wood and metal material, texture and colors of the gramophone add to its vintage look.

As a result, this acoustic gramophone is one of my favorite products in my room with its spirituality as well as its relaxation and appearance.



Ouch! It is biting.

A product can be used in many ways that we cannot guess. Basic examples that I can give, are the use of foodstuffs for cleaning, the use of a pen as a hair clip, as a more nostalgic example, the use of a fork instead of an antenna. So our real question is, is it possible for a designer to imagine these uses for these products?

The hair clip I chose may be a product that many of us used in our childhood in this way. The reason I specifically showed this hair clip as an example is that it belongs to my girlfriend. Since it is a pin that she uses very often, I often find the opportunity to play with it. And each time, I thought that, as a child, I was playing with my mother's buckles in the same way. Dozens of moments when I see the trace of this buckle on my fingers appear before my eyes. What is the reason why many of us turn this product into toys in the same way?

Especially in this product, unlike all others, the color and pattern make me imagine the product in my hand as if it were a wilder animal. In some moments, it can even take tens of minutes of my time. It is a very valuable thing that a product you designed is imprinted on people's minds, either as a placeholder for another product or as a toy. It is obvious that creating such a product is not easy. The point we need to think about as designers are, is it possible to design this effect or will someone imagine something for our products in a way that we cannot know?



MY RED V60

Today, I will tell you about my V60, which is accompanied by its crimson color that warms me up with the coffee. It is a very modest product that ensures the sustainability of my coffee culture, which does not leave me alone both in pleasant moments for myself and at so long nights before the jury date. In addition, as a user who has tried various coffee machines and brewers, I think it is a product that occupies the least space and brews the most delicious coffee, and although I think that using filter paper all the time is a harmful approach for the environment, I cannot give up to use it, yet when I examine the product in terms of material, the fact that porcelain is a hygienic material relieves me, but the possibility of my coffee falling over and spilling when I do not put it in a suitable mug makes me a little nervous. Although the form of the product gives me the feeling of making an important potion in a laboratory, its color makes me feel at home instead of a sterile environment. Another reason why this product is meaningful for me is that such a minimal product allows the user to adjust the softness and strength of the coffee. If you pour the water on a finely ground coffee slowly, your coffee will be hard, if you pour it quickly, it will be softer. Thus, this product brings the question to my mind from time to time: Should technology improve in all aspects? As a result, from the ease of grasping the product to its material, from the many functions provided by a simple form to a delicious coffee drinking experience, this product offers me a lot of emotional and functional things and expects some attention and patience in return.

Büşra AKATA



V60 02 DRIPPER

Things worth remembering by...

Few years ago, I started making profit by buying , repairing and selling film cameras that were old, mostly misused by their owners and therefore sold inexpensively. I've gotten a lot of different cameras, and I've sold almost all of them to photographers or shops. But I just couldn't let one of them go by.

Most owners wouldn't even know if their camera worked or not, they would use them just as ornaments. So, before buying them, I would inspect the insides to see if there were any malfunction that is out of my ability to fix. This one time, I was on a video call with this gentleman to guide him to properly show me if the mechanics worked. He was selling the camera to let the memory of his father's passing go, which happened a long time ago. He didn't even know how to open the film socket, thus didn't attempt to open it since it was left to him.

After he opened the case, we found a used film roll, was left by his father, that was sitting there for who knows how many years.. He got very emotional, so I told him to get the film developed, and he was able to recover some of the last photos that his father took before his passing. Then he decided to sell the camera for close to nothing because I brought this memory back upon him. Therefore, it became a very special memorabilia that I would not let go.



Uğur ZÜLKADİROĞLU

FED2, 35mm Soviet Camera from the 60's

WISHING CANDLES

As in everyone's life, I have items in my life that I really value and that make me happy not materially but spiritually. At the beginning of these are my candles made in the shape of a pine tree.

Candles have always comforted me from an early age. That's why I light a candle when I'm studying, reading a book or doing my hobbies. Its smell, appearance and the aura it creates around me have always made me happy. However, these pine tree candles are more precious to me. Because a friend of mine who knows my love for candles and values me, gave me these pine tree shaped candles as a New Year's gift by making them by hand. I still can't bear to burn it, but I have reserved the most beautiful corner of my house for them and even their presence gives me peace.

One of the most important reasons why I chose this product as these candles is that I believe that my wishes will come true. Normally, before my friend gifted me these pine tree candles, I used to make my own rituals by lighting and blowing out my wishes during the full moon or when I wanted something very much. But since these candles came, I just hold those candles and make my wishes, and it feels good to me. Receiving a gift from my friend may also have a great share in this feeling, but these pine tree shaped candles may be my most valued items for now.



New Old Friend

I bought this product from IKEA two years ago, because I needed light while drawing on my desk, and it has been an indispensable item on my desk ever since. With its modern appearance with its working mechanism and structural body elements, it has a wonderful retro image with the head part where the lamp is located. It is a product that shows its presence in my room with its size and stance, and is always included in my life and interacts with me. Sometimes in my mind, it creates the perception that a servant standing at my desk with his head bowed and constantly serving me. Sometimes it's like he's a co-worker trying to talk to me, especially when I raise his head. He is not just a product for my table, he is a being that makes me feel his presence with his attitude and looks. When I look at it, it shows me that life is progressing and developing with its modern appearance in terms of its mechanism and materials, but with the form of the lamp part, it reminds me that the past has always existed somewhere. This product is not only a product that will be included in the evaluation with its light-extracting function, because it does not take up space in terms of being placed on the table, and because it is compressed, it is very stable and very solid, just like the family.



Ahmet Furkan KURT

IKEA Tertil Work Lamp

Retro

There are points where the kettle you see in the photo is special to me both in form and meaning.

First of all, this kettle, which has the name Goldie in the retro design concept of the brands, is very special for me who loves nostalgia in products. Since it was designed in this context, it looks different from other conventional kettle designs. Its almost spherical form and top-grip handle give me a very friendly impression. This impression seems very warm to me.

On the other hand, it is the product I use the most in my home. I need it all day when I'm cooking, preparing drinks like tea, while cleaning. So, every time I need hot water. I use this product, which is with me all day, more than most of my items.

In other words, since I love a product that I use so much as a design, it turns into a special product for me.

Gamze UĞURLUKİŞİ



Goldie, Fakir

We are in a big rush in life. Some moments I just want to sit and think. The biggest way of thinking for me is playing chess. Even though I play mostly digitally because it is difficult to carry with me, this does not prevent me from isolating from the environment and focusing only on my game. The opponent's next move and my response to this move with 16 pieces in 64 squares sound very appealing.



MY DEAR GLASS!

Paşabahçe Allegra glass is my favourite glass I used in my life. I really enjoy drinking water with my glass. It feels safe and also delicate while holding it. The safeness comes from its form i think; it fits in my hand entirely, not too big or small. And thickness of the glass feels delicate and the thin glass provides nice and smooth drinking.

I also love the shades and light diffractions down the glass. When I see it empty, I feel happy because of the shades down to the glass and light sparks on it.

It is also functional in case of it's capacity; it can have enough water for me at once.

I also love the acrobatic way of the glass. It can stand on its side surface. I play sometimes when it is empty or have a little water in it. So it is also a toy for me sometimes.



Mervenur HİDAYETOĞLU

Paşabahçe Allegra Glass

MY MINI BEST FRIEND

This minifigure made using tiny LEGO bricks is actually a mini replica of my best friend! This small figure, which is very valuable to me, actually has one copy of me too. My best friend and I made these figures to each other in the summer and gave them as gifts. The LEGO store had a huge pool where we could customize these tiny figures. There were a lot of accessories, hairstyles, small items like clothes that could be put on and taken off and adjustable. I decorated his tiny figure with certain ornaments and pieces that would remind me of him. I placed an outfit with a picture of a dog because he adores dogs, and a magnifying glass accessory because he is very curious. He likes to research, learn, solve things and is very quick-witted. Of course, I didn't forget his glasses, which he never took off. Since the face shapes can also be selected, I placed a face with glasses like him. I always carried this figure with me when we were away, and he did the same. It was very emotional but also very binding for me. The emotional features of this figure are quite high for me, but if we examine its physical features, we can see that its hands, legs, limbs can be moved, attached, detached, turned and changed. You can either walk or sit in a corner with you. I think it's pretty sweet. It's like my best friend is actually always with me which is very gratifying for our friendship that my mini copy is also with him and we share a common value together.

Zeynep SAYGISEVER



LEGO – Mini-Figure

Metal Music

I chose aluminium foil as an object that is significant to me, because when I was little, I used to make different shapes out of it and pretend they were objects or little sculptures. The time I made an MP3 player using foil and yarn is the most memorable one for me. I also remember I made a stethoscope of some kind, but it was not ergonomically accurate, just like the earbuds of the MP3 player, as expected.

I used to roll up the foil and crush it with my hands before I flattened the surface using the desk when it became too difficult to do so with my nails. I also straightened the sides of some shapes by rubbing it on desks or sometimes hitting the desk with the foil gently. I used the edge of our kitchen table or a knife (that wasn't too sharp) to make inverted angles at times, too. It having two different sides were a nice challenge and provided a variety for me. There would be times when the foil peeled and annoyed me, but the overall shape stayed consistent and I liked the finished surface of it. I felt guilty about using it at times because I needed a lot of foil to make something significant, but my family didn't object to me playing with it.

Since I'm not sure where I put the MP3 player, I made a new one for demonstration, but I think little me did a better job.

Cemre YAŞAR



Aluminium Foil

My desk lamp gave me confidence, especially during my dorm stay. Because after a certain time my roommates were asleep and I felt very uncomfortable when I had to study. I didn't have to limit myself after getting my desk lamp. My desk lamp gives me a sense of freedom.

Another emotion it evokes in me is that it allows me to focus more on what I am doing. Especially when reading a book, I can adjust the light direction as if I can only focus on the book. Illuminating that dark environment of the outside world in one place makes me feel more belonging there. Like a normal light, it only illuminates the area I'm interested in, not everywhere.

In terms of design, I think it really reflects the word swan, from which it is named. I think it is very useful both physically and functionally. The fact that I like its look and design has a different effect on me.

Also, as a friend who supported me while I was preparing for exams and juries, I see its as a support by my side. The fact that it works with both USB and battery allows me to use it in different ways. Thanks to the flexibility of the upper part of the product, I can store it comfortably, especially in crowded areas.

As a result, my swan desk lamp not only helps me focus on what I am doing but also becomes a friend to me when I study alone.



All Purpose

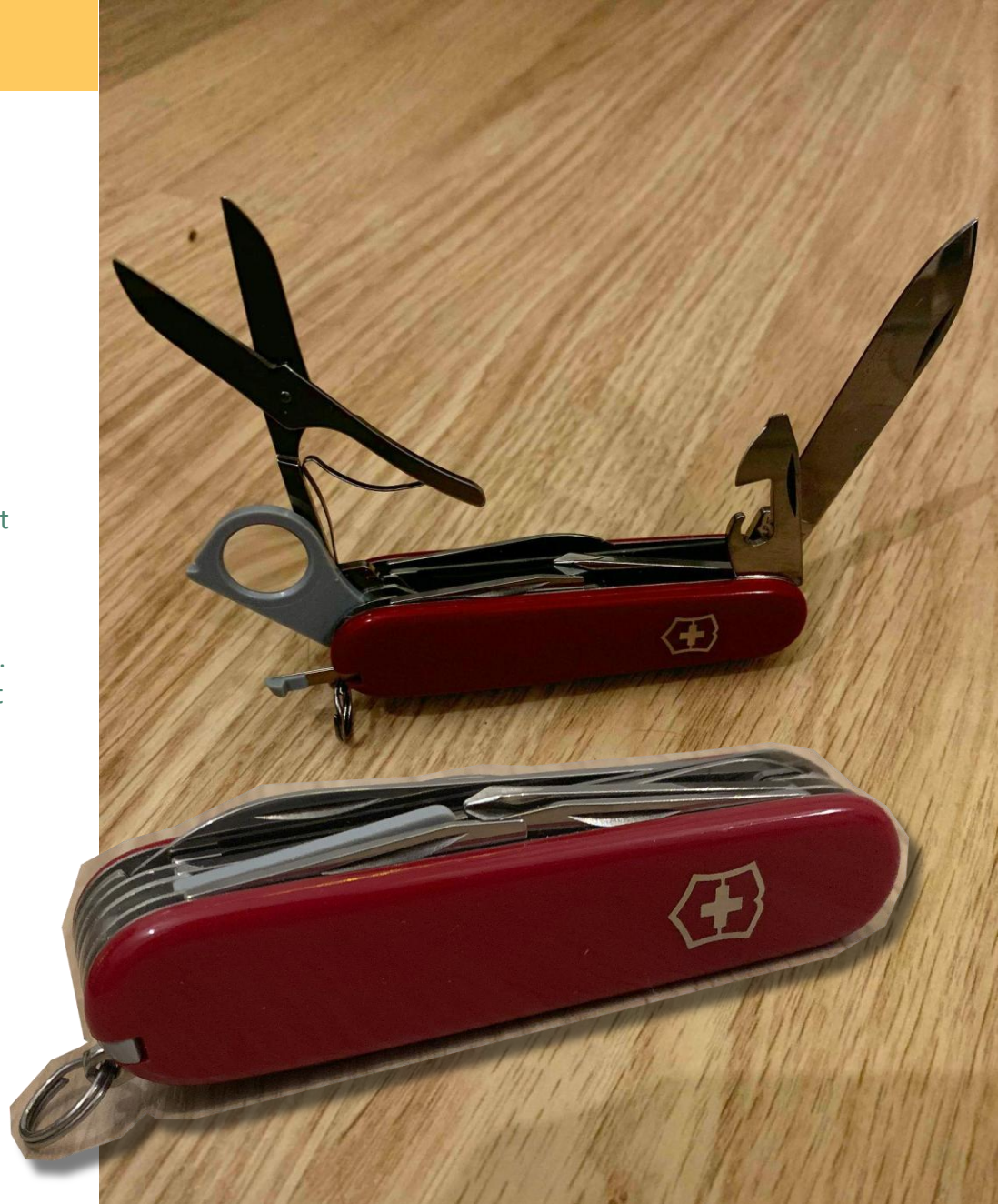
Ever since I gained consciousness I found the gender distinction in toys, tools, products, etc. to be idiotic.

Growing up with a twin brother, who was into softer toys, was more calm and quiet; and me being loud & assertive also helped me to never grasp the concept of gender in simple products.

This story is the long way of saying I always wanted a Swiss Army Knife. My dad had one ever since we were kids, and even though it was basically a knife and it's not that wise to let kids play with knives, safe to say it was my favourite fidget toy. It was always expected from my brother to be into tools and construction, and I was continuously discouraged from pursuing those interests. But then I grew up, got into Industrial Design; and spent most of my time building and prototyping projects with the tools I was discouraged to play with.

When we had the chance to go to Switzerland, and visit the headquarters of Victorinox, my dad got knives for both himself and my brother (which he didn't really use). While I still didn't have any, my grandpa always liked that I was into building, and hands-on crafts. He was always eager to see what I would design, and often displayed anything I made ever since I was little.

When he passed away, he left me his Swiss Army Knife.



Victorinox "Explorer" in Red, Swiss Army Knife, Switzerland

Connection with Music

Boom 3 my bluetooth speaker is with me for four years now. Before I bought my speaker I had a long research. First thing I checked was speaker comparison websites. When I saw boom 3 on a website, I really liked how it looked so I decided to check its website. The designers' motto was a speaker that can survive on extreme climates like monsoon or glacial climates also it was waterproof and had strong outer shell. Before I bought the last thing that caught my attention was UE speakers can connect to each other up to 100 speakers from an app. After I saw that, I decided that it's the right speaker for me.

I am an active person. So whenever I meet with my friends, go to beach or play basketball I bring my speaker with me. Speaker is not always the highlight of the day but in my some memories it saved the day like once me and my friends went to a beach party at Kilyos but police officers just came and stopped the party because of the sound law. My friends were asking why would you bring a speaker to a party with way bigger speakers. After the incident Boom3 saved the day. It was also really handy in family meetings. My family meets almost once a year and listening music is a big part of this meetings so quality of sound is important also everyone loves the flex with their music taste at the end of every meeting we can't share speaker. It's the first technological product that survived 4 years with me. Lifespan of a product with me would be max 1-2 years but this speaker stayed strong. I hope we build more memories like this while we do things we love.



Ömer Çayan KURTAŞ

Boom 3 , UltimateEars(logitech) , 2018

My Adventure Companion

My very dear sketchbook means a lot to me. I can say that it is a kind of conversation partner for me. It's so cute because it's so small. It is 12x12 cm in dimensions. I think being square is another attractive feature of it.

It is never missing from my bag, it comes with me everywhere. We had many adventures together, discovered new places, and experienced all the emotions. It lets me tell everything because it's so generous. Sometimes when I'm in a new place, I take a deep breath, scribble on it and slowly experience the atmosphere. That way we both learn something. Since I always do detailed fine work, it patiently lets me use its leaves, and therefore it lives the moment with me.

140gr paper allows me to use both ink and colored pencils. Then I act according to my feelings, whether I leave it black and white or colored. Moreover, its plain cover in one color without text and print gives me the opportunity to personalize it. I took this opportunity and decorated it with the stickers of an illustrator I love. What else could be the best friend of a person who loves to draw? We continue to collect many memories together. I know that one day the pages will no longer have a place to reflect my feelings. Then maybe I'll put it softly on the shelf. We will no longer be traveling together. But until that time, it will remain my best friend.

Ezel BITON



Sketchbook, TALENS Art Creation

The Design Beyond its Time

Aurora Thesi is a pen, designed by Marco Zanuso in early 70's and its producer is Italian pen maker «Aurora». This pen arrived to me as a gift of high school graduation and I keep it since 2002. Mine is one of the early production samples from 70's. It made me appreciate aesthetics and it is one of the reasons for me to start researching about design.

It has a unique, modern and sleek design and this is why I think it is timeless. Its flat body form differs it from most of the pens even today. While mine has satin chrome finish, matte black, gold plated brass and mix of these two versions are also exist. It is also lighter than most of the pens but still quite comfortable to hold, when it comes to writing. This model is still in production and available to buy after nearly 50 years.

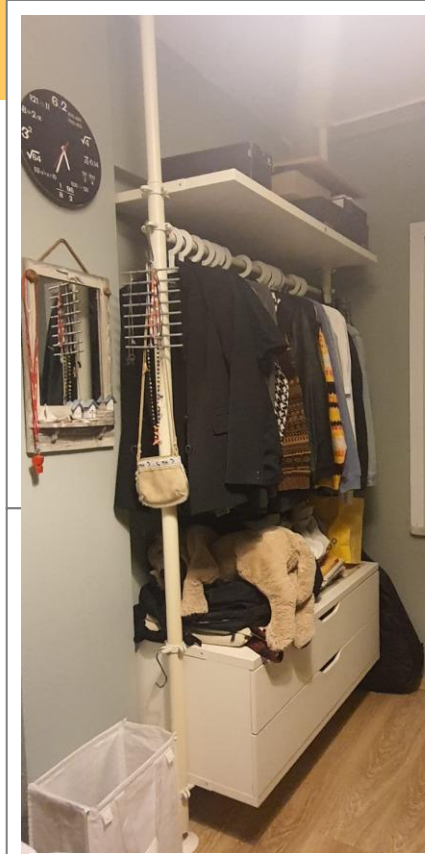
As an interesting note, Marco Zanuso was working together with Richard Sapper – a german industrial designer, based in Milan - , while they were working for Aurora. They designed «Hastil» and «Thesi» during this period and they separated their ways after 18 years. Lots of years later, Sapper gave an answer to this pen by designing «Dialog 1» pen for Lamy. The similarities can be recognized at first sight.

The design of Thesi is also appreciated by Museum of Modern arts (MoMA) and it has its place in permanent collection with its mate pen «Hastil». Consequently, this pen has a history in design World.



My Good Old Wardrobe

I would like to talk about my wardrobe that I have been using for a long time. I have this wardrobe since 2016. This product I bought from IKEA is a product with a drawer, hanger and top shelf that form a whole with certain fasteners between two telescopic circular pipes. In addition, the telescopic legs on which the product is fixed have been a very successful approach to be compatible with ceilings of different heights. As a way of use, I preferred to hang my clothes in the drawers and on the hanger and place toys, models, etc. on the top. Due to the nature of the space it occupies, it has become both a storage and a separator in my room. It separated my work area from the rest of the room because of the way we placed it. One of the features I like about the product is that we can easily move it and position it in different places, since we do many things at home, such as moving, remodeling and painting. Being a product that is open to modularity due to its design, it can easily be a solution to the inadequacy of the storage areas with the reinforcement of parts. However, our version of this product is not available at IKEA today. In their new design, they designed the telescopic pipes as rectangular rather than circular, this form increased the feeling of solidity in the product and reduced the level of modularity. My sister is currently using my wardrobe, but she did not take into consideration our suggestions for room layout and preferred to use the wardrobe only as a storage area. From my point of view, I think that the product's capacity is wasted on the basis of functionality, but it is not easy to convince adolescents.



Korkut AYDEMİR

ELVARLI, IKEA

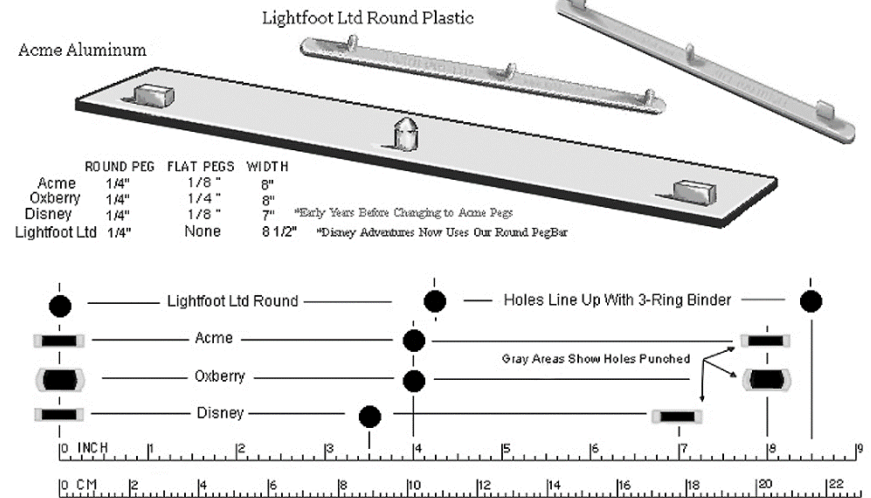
Paper to Screen

An **animation peg bar** is a tool used in classic, hand-drawn 2d animation. With this tool, you can easily line your paper or your animation cells, so that you can draw perfectly lined scenes after one another. For me, this tool means a lot. I love classic animation, even though it is such a work it looks and feels so much warmer than modern animation, and because of this I feel warm and nostalgic toward this object. When I'm looking at it and using it I feel like I am turning my childhood dreams into a reality by mixing two of my passions, drawing, and filmmaking. This object carries a great culture with it. For example, the products used with this object.

To make classical 2D animation, you need a light table and paper or animation cells as well as a peg bar. Not to mention pens. Of course, the hole punch for punching paper and cells is also part of the culture of this object. The most interesting thing to me is how this object is used in different cultures. The point is that in European and American animation the peg bar is kept below the stage, but in Asian animation, the peg bar is used from above the stage. Maybe cultural drawing differences, maybe a small difference that occurs because of the return of the drawing style or the lack of a special reason.

Wherever it is used, the peg bar is both nostalgic and valuable as it reminds me of classic traditional old-school animations, animators, my childhood, and the beginning of this wonderful art technique.

The PegBar Chart



ACME PEGBAR



Animation Peg Bar, John Randolph Bray, 1915

Fluid Dreams on Paper

This sketchbook was the first product I bought when I decided that I wanted to dedicate this period of my life to the things I love. I spend a lot of time paying great attention to each page, this is one of the rare moments that I don't feel like time is flowing so fast that I cannot reach. It relaxes me a lot to draw my thoughts, dreams, movies I watch, abstractions of my memories or the faces I see casually on paper.

I usually draw exaggerated characters and I find it very impressive that they communicate with me when I draw the pupils of their eyes. Not being able to make every type of paint I want can sometimes make me feel bothered, I tried watercolor on its 80 gsm paper and it failed extremely. But this restriction helped me to strengthen my use of artline and charcoal, I would like to see this as an advantage. The happiness I feel when I see that I express myself well on paper is in a very different category of joy.

Among the things I love about this notebook are the yellowish white paper color and the texture of it. At the same time, its rigid and thick cover protects the pages inside very well, so I'm relieved to know that it won't be damaged when I carry it with me. When I complete this notebook, I will take quality photos and create an art portfolio out of it. I think it is very valuable to be able to hold, feel and see a tangible version of my thoughts, dreams and abilities.

Doğa GÜN



Fanart Academy SketchBook, A4 Black, 80 gsm, 96 Sheets, Made in Türkiye

Ease of Access, Ease of Life...

This is my cross body bag. I have been using it for a few months, and it really has transformed my daily life.

Before deciding on buying this beauty at a random boutique in Adana for only 25 TL (one of my favorite things about this bag), I lived my life worrying about where I should squeeze in my phone, wallet, keys etc.

During winter, I would put them inside the huge pockets of my coat that I wear everyday, yet it would still be an annoyance. But especially in summer, when I would not have any big pockets to put my stuff that I need to reach to often, things would get extra frustrating for me. I used to wear these backpacks that I would have to remove each time I needed to get on a bus or buy something.

But now that I have made the best purchase of my life, I get to have easy access to my wallet, phone, keys. But more than that, since the bag has extra pockets, I get to carry my earphones, my lip balms (I get reminded to put on lipbalm more), extra napkins, or anything that I might use right away and on the go. It also helped me to read more, since it can also fit a book inside it, and I get to just grab it and start reading on the metro, on my way to school, and put it back where it was without having to remove my bag that I carry my bigger stuff in.

Overall, with this bag, some of the daily frustrations of my life has disappeared, and I enjoy my hobby that I didn't find the time for before.



Fatma Ilgin KESTİR

Crossbody Bag

A Spoon for One Only

This spoon is from a cutlery set which is bought to me before I wasn't even born. Its fork and plate are currently missing, but this spoon is with me for these past 21 years and I still use it. This may be my first belonging ever. What I find meaningful about this product is most cutlery is shared in the household; you use a spoon, wash it then another person in the house can use it again. You would never know which one you used before; it is not a private belonging. But this is not the case in this spoon. For all this years, this spoon is used by myself only and being a private belonging is not a common quality for a spoon; that's what makes it special to me.

The teddy bear prints on the handle is still very clear even if it's been washed numerous times; and handle's texture is still very smooth. The prints may be a little childish but not in a corny way, I still think the teddy bears on it are so adorable.

Even though it's designed for babies it is still very ergonomic and easy to use for an adult. The spoon is slightly bigger than a regular dessert spoon. In my opinion, it has the most ideal size when eating things like yogurt or pudding. It is very practical to use it in small bowls since a regular tablespoon can't get inside and a regular dessert spoon takes more time.

Sometimes I also use it to drink cafe au lait or a cup of soup.

Ece ÖZAKTAN



Teddy Bear Baby Spoon, 2001

Carrying the Past with Us

Portable hard drives are devices used as external storage that store information outside a computer which I have been familiar with since my childhood. My father carries a couple of these with him everywhere from a cafe near our house to oversea counties that he visits. He says the hard drives are as important as his life with the information they hold. These hard drives generally stored his works, lecture notes, articles, and documents. But one of them is used as a photo gallery with photos dated from 2000 to today. It became a tradition to look at the photos on special days like birthdays as a family.

When I started university, my father gifted me a hard drive, and since then, I have been saving all my school files, personal information, and photos in it. With the increasing number of folders, I see my increasing knowledge and life experience. Portable hard drives are solid, rectangular, uncolored devices that most people don't think of in their daily lives, but it is the most essential object I own and carry with me all the time that holds all data that compose my life.

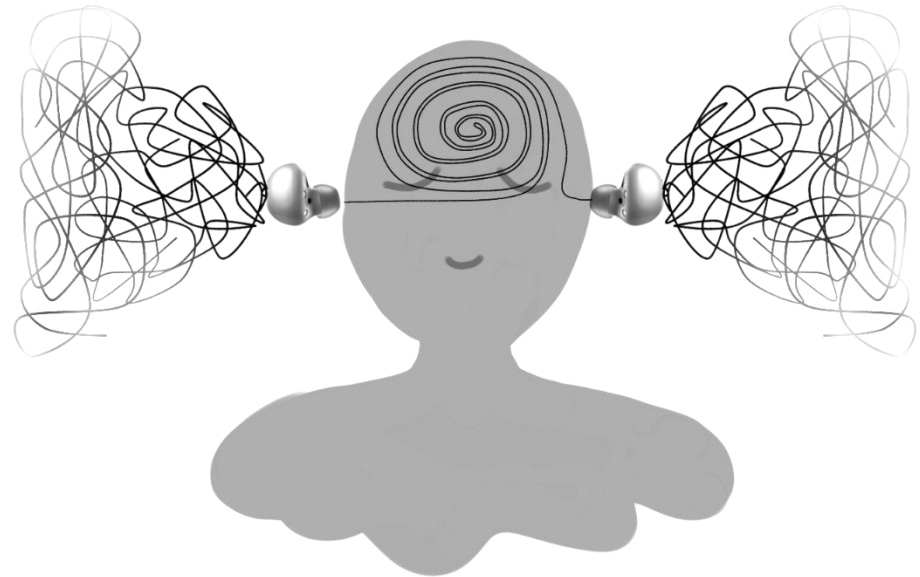


Take a Break from the Metropolis

Have you ever felt like, everything happening around you is just creating garbage inside your brain and you just could not hear your inner voice? Well, in my view most of the time when I spend time at the transportation or the centric places I feel like there is no place left to me in my mind. Then, I just put my headphones on and turn on the voice canceller. When I changed the headphones mode from normal to voice canceller from that time there are just me, myself, and I left behind. It feels more like an escape from the crowd but I can finally focus on my own thoughts.

Furthermore, if I play a song it has become more meaningful with that mode. I can totally flow between song pieces. Despite being in a loud subway, I can be isolated from that ambiance. Because some days you may be needed that to clear your mind or just have a rest.

When the point comes up to talk with someone I can just change the mode to the ambiance with only one touch and I can hear everything around me like I have not wearing headphones. I find this feature so powerful to the point of spending the day without keeping them out of your ear. I think this strengthens the relationship between the product and the user.



Contain

When we think about the word "contain", we think about a hypothetical situation or a place that can hold something inside. This something can be a lot of things. Maybe something small, big, liquid, sharp, soft; or even something we can not see or feel. These ideas linger in our brains until we see the container, the holder of things, and its abilities firsthand. Then we start to estimate what this container can hold: can it hold something liquid without letting it spill? Can it hold something sharp without losing its shape? Can it hold something soft without damaging it? So these daily items we say "containers", the holders of things, become integrated into our daily lives. They change shapes, names, and purposes for our belongings.

This pen holder that I have owned since the beginning of my journey in university, holds more than my pens. Although the shape and name of this container changed to integrate into our lives, I still view it as more than just a pencil holder. It has been a holder, an organizer, and a desk companion for me for years now. Its purpose changed multiple times as my belongings changed, but it still held its timeless shape and purpose. It contained a lot throughout the years without wearing off or resisting. So at this point, it holds not just objects but memories as well.



Backup Life

Nowadays, phones, which have become a part of us, are technology products that can handle almost every job. While it has advantages in various aspects, it also has disadvantages such as fast discharging. At this point, problems such as lack of chargers or not being able to find a socket keep us from the world of technology. Powerbanks are the objects that mean the most to me in times like these. It prevents a mobile device such as a phone from being fixed to a certain point with a charger and enables it to continue the mobility in our lives.

Although their size, which varies according to their amperage, affects their portability, powerbanks provide a spare life with their pocket size. While it allows for a connection with a short connecting cable that does not take up much space in my pocket, it also creates a sense of confidence in me. My powerbank, which accompanies me on long journeys, also provides convenience with its simple interface. On the other hand, one penalty for wandering around freely without a charger is the long charging times of the powerbanks. For instance, on the first day of my last trip abroad, it was challenging and late for me to access an outlet. During this time, I was left in the middle with the feeling of being lost while my decreasing phone charge was making me restless. However, when I remembered that I had a powerbank with me later, I started my trip happily. Although it was temporary happiness, it managed me until I found a socket. With the instant peace it gave, I continued to wander without getting lost and without being fixed in a place.

In summary, my powerbank, which provides me with confidence in my charging status with the extra battery capacity I carry in my pocket, is one of my most meaningful objects while keeping me mobile and giving me freedom.

Ulaş Erdem ÖNAL



GoMobile Powerbank/4000 mAh (GM-PB-14)

A Feeling

Since my childhood, I have always tried to pay attention to my dressing style and appearance. I always try to keep up to date with my dressing style and trying to catch the fashion. But most people, like me, already do this. In fact, our life is spent trying to keep up with our environment. If everyone lives for a similar purpose, what could make me different from others?

Sometimes a small intervention in our appearance can turn us into a very different person than we are. A different hairstyle, a new watch, an attractive tattoo... Mine is a necklace. I have been wearing this stylish necklace, made of stainless steel, for a long time. Sometimes, even though I don't like the combination I made, my image can change completely when I wear the necklace. Or when I look in the mirror and feel that there is something missing in the person I see, I want to wear my necklace. Because it almost illuminates the surroundings due to its material and stylish design. When I wear the necklace, the thick part falls on my chest and when I see this part shining, I feel as if I am radiating a light from my heart. This gives me a great source of energy and self-confidence.

Maybe it's this necklace that sets me apart from everyone else. What separates us from others is the formations we put meanings to. It's a feeling they create in us.

Cihan İKİZOĞLU



Energetix Necklace

My Hair Dryer

Seems like an ordinary hair dryer, it was an ordinary hair dryer but it has been with me for quite some time and it became so important to me. I used it to style my hair in every possible way and even in other areas of my life as drying wet clothes, drying glues, etc. The importance of hair in my style comes before makeup, clothes, and accessories and this is the reason that my hairdryer is more intangible value than the other items I have and use multitasking.

Another bond that was created between my hairdryer and me, is that I can and did fix it several times before its resistance wires snapped and burned 2 days ago when I accidentally dropped it. (RIP) Since I am total clumsy, I drop everything, every time. I dropped my hair dryer once and its resistance wires broke but I was able to fix it with only a screwdriver and tweezers. It was easy and fun for me because during my school time I was asked to dismember electronic devices and put it together multiple times.

Sadly it couldn't survive the last accident. I loved its white color, elegant form, and ergonomics that made its use very easy and effective, and the 3 levels of strength and cold blow feature it has. I will miss you my beautiful hairdryer.



My Aunt's Camera

This is a film camera which was belonged to my aunt. She was my idol when I was just a child and she was the coolest person I know. She used to took pictures of me with this camera and we made lots of memories together with it. When I turned 19, which was her age when I was born, she gifted me this camera of hers to me to enjoy.

This was a really special gift for two reasons. First of all, I love photography and taking photographs specially with analog cameras. It makes the photography experience more authentic and the feeling of not knowing what you are taking is mysterious. You don't have infinite shots like a digital camera so you have to think and act wisely. The experience of finishing the film then going for development is so exciting. Receiving the photos, seeing your memories, is creating a surprise for yourself. I always enjoy taking pictures of my friends and captive our memories in this special way. The other reason why this gift is so special is that I get to take photos of my aunt's children with something that saw my childhood. A little gadget that sees all of us grow and captures them in front of our eyes.

Once I was in front of the objector, now I am seeing from it.



Art of Protest

Protest Art has existed throughout the world since the 1500s. The art of protest can manifest itself in various forms including; the gathering of crowds, chanting, acts of solidarity, and many more. One of the most radical and effective of these manifestations is a protest sign.

As an object, a protest sign is a really powerful tool. In protest, people want to get their message across usually in a very raw and real way. This might often have a shock value or invoke something in the spectator to join the cause and chant with the rest of the crowd.

Thus, we might put a lot in terms of emotion when preparing for a protest sign. A couple of words or a sentence or even a symbol becomes a powerful tool to spread our message, but what really is the protest sign?

Essentially it is an up-cycled cardboard, probably of old furniture that you've kept for some "project" of yours from years ago. But now it comes in handy. With a couple of pens from the craft store and add the holder. You now have a politicized, angry object in your hands that seems so vulnerable with worn-out edges but the message is sharper than your recently sharpened butcher knife.

Alp ŞEKER



Protest Signs

Form and Emotional Attachment

COFFEE MUG

I'm not usually a person who makes emotional attachments to things. Of course, I bought the glasses that I would use to drink coffee or tea according to my taste, but I did not customize any glass just for myself.

This glass is made of borosilicate glass, it is very thin-walled and therefore very fragile. It can break even if it accidentally touches something. This situation requires me to be more careful while washing, using and storing the glass. In addition, the glass has a chubby form and the edges have smooth transitions. This feature is in contrast to other mugs I own.

After I bought this glass, I realized that whatever beverage I prepared, I started to drink with this glass. I think the reason for this is not just because I liked the glass, because I also liked the other mugs I bought. What made this glass different for me was the effect its form had on me. The other mugs I've owned have always been thick-walled mugs with hard, sharp transitions. Although I like to have a drink with them, this glass always makes me feel warm, peaceful and calm whenever I use it because of its form. In addition, due to its delicate nature, it requires me to be careful when using it, which distinguishes it from others. In fact, it was the only product I bought again and again, even though the glass was broken twice because of this thinness.

Şevval ALDIRMA



Borosilicate Glass Mug

My Desk Clock Story

My desk clock is among the meaningful products for me. Because instead of checking the time on the phone screen, it feels better to look at the analog clock when I wake up. Exposure to the blue light of the phone tires my eyes. Since there is no clock hanging on the wall in my room, I can meet my need to learn the time thanks to this clock.

The feature of setting an alarm on the clock is one of the features that I like. Again, I need the alarm of this watch so that I can wake up when I don't leave the phone by my bed to avoid exposure to radiation. At this time, you can set an alarm once a day. It's enough for me to wake up. It's just that the alarm sound of the clock is too loud. Sometimes it can make me wake up with a startle. When the alarm rings, you turn it off with the off button on the back of the clock. If you leave it turned off, it won't ring the next morning and you won't be able to wake up ☹️. This should not be forgotten.

There were different color scales when purchasing the watch, but I bought the pastel blue watch because I found it sweet and fun. Apart from that, besides being analog, it has a retro feel with the alarm part on it. This sounds very nice to me.

The numbers on the watch are quite proportional to the overall product. Readability is at a very good level. Since I am nearsighted, it is a very useful product for me to see the time without wearing my glasses or lenses, especially when I wake up in the morning.

Asena ÇAKMAK



Desk Clock

No One Told Me That My Grandmother Was a Designer

I saw that item in almost every house I entered when I was a child. In particular, it was carefully placed in every corner of my grandmother's house, greeting everyone who entered in. Between my visits, it neither moved from its place nor lose a glimpse of its white color. Years later, I understood the meaning of this artifact, which my grandmother turned into a white painting masterpiece by piece from a thin thread while wearing her glasses, just as I understood the meaning of my grandmother's work. As a design student, I probably did not know that handicraft, which has been in front of my eyes for years, appearing on televisions, radios, coffee tables, and many other items, would bother me so much while questioning the relationship between culture and design. In many courses, from the history of design to the relationship between culture and society, I understood that cultural differences emerged as a result of the diversity of people's values. The expression and representation of these differences can be seen in the products people buy and the artifacts they own, just like my grandmother puts these handicrafts on selected items in her house. While these artifacts may mean nothing to someone, they can be very valuable to someone else, and, in a way that is the beauty of sharing the same language with others.



Lace

Alper ÖZGÜR

What does my coffee mill tell me?

The coffee mill basically ensures that the coffee grinding process takes place in 4 stages, Let's start by examining these stages one by one in detail.

First of all, we slide the cover on the upper part of the grinder and throw the coffee beans into it. I was able to predict that the compartment here would open when I first used it, because there is a space on it, and it is designed in a way that I can see inside from a transparent material. However, at first glance, it took me a while to realize that the top cover will be opened by sliding. Firstly, I tried to lift the lid upwards in the gaps. However, I realized that it would not open that way, and then I realized that it was opened by swiping. In the fixing stage, it is sufficient to move the arm at the bottom. When I see that arm, I realize that it is a parka being held and I can understand that I have to apply pressure by holding it down. If we come to the grinding phase, which is the penultimate stage, we do this by turning the top handle. When he sees that arm, he understands that he needs to establish a direct relationship with the hand and when he sees that it is fixed in the center, the user can predict that that arm will make a rotation movement in the plan view. And coming to the last step, we collect the ground beans from the front view cover. In this part, the transparent plastic material of the cover allows us to see the contents, while it guides the user in the part that facilitates the shooting process and allows us to understand that we will open the cover by pulling. In summary, I think this coffee mill is a well-designed product as it gives the right messages to the user in general.



How I Discovered the Music World...

My interest in music began when I was 13 years old. That's when I got interested in music from a different angle. I was interested in the process of making. At that point, I was starting to learn about making electro-music without using real instruments. At some point I wanted to buy an instrument and learn to play it. I had a strong interest in stringed instruments like the guitar.

My aunt gave me my first classical guitar for my 14th birthday. It's hard to put that child's excitement into words, but from that day on I was into the guitar. Every day after school, after dinner, before bed, I played. I tried to play. So it was two weeks before we decided to hire a tutor. Because of the hard schedule I was only able to study music for two months with a tutor. After that I became self-taught.

As the years went by, I never stopped playing guitar. I don't play every day like I did when I was a kid, but often. The guitar is one of the best ways to isolate myself from the world, relax and relieve stress. And that's how the guitar began to mean more to me than just an instrument. The world of music opened up to me in a different way. I also continued to be interested in electro-music and making it, after 5 years I gave up making music but playing guitar probably never will.

Tamer Talha PEKTAŞ



"MEGA" Classical Guitar Model: MC-39 WRS



One Object



One Object One Story Catalogue

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One Story

